Managing the Human Side of Change

Change is all around us; whether it is change driven by opportunity or change in the drive to improve productivity. For most managers, managing change is a constant. Many people, however, experience change as something inflicted upon them. Successful change depends on building commitment by managing the human side of change.

This course provides people charged with executing change tools to help build support and maximize the potential for success.

Program Outcomes

- Understand how to build the need for change
- Overcome concerns of those resistant to change
- Recognize why some organizations resist change
- Take actions during change to ensure a positive outcome

Learning Process

Learning Content

- Role of Trust in Change
- Building the Need For Change
- Identifying and Removing
 Individual Obstacles to Change
- Overcoming Organizational Barriers to Change
- Role of the Leader in the Change Processs



Learning Reinforcement Tool

- Action Learning-Force Field Model
- Action Learning-Stakeholder Analysis

Program Length 8 Hours

Potential Applications

All or part of this course could be part of a solution to help organizations with the following objectives:

- Roll out of a major change initiative
- Support an ongoing change in culture